

10-8115

TURKISH INFORMATION OFFICE
444 EAST 52ND STREET
NEW YORK 22, N. Y.

MURRAY HILL 8-4390
CABLE ADDRESS: TURKYAYIN

October 20th, 1958.

Mr. Allen W. Dulles
Director of Central Intelligence
Washington, D.C.

Dear Mr. Dulles;

I beg to be excused for taking the liberty of bringing to your attention a booklet called "This We Believe in Turkey." I ventured to do so because it attempts a new approach to international understanding and knowing of your interest in international affairs I felt you would be interested in it.

Allow me to explain the philosophy that underlies this approach. There is no doubt that nations have become very conscious of the dangers of propinquity. Thus they are exerting great effort to achieve greater international understanding.

But, I am afraid that much of such exchange is wasted in sloganization, in stale repetition of facts and figures, in cold and impersonal generalizations. There is much flesh, but no soul. In fact, as a result of the generalized intangibility and tenor of presentation, people are led to think of other nations as they would think of a swarm of bees, or of a host of ants. It is humanity dehumanized.

This weakness in the classical treatment of international understanding has led me to try a completely new approach in the present booklet. It is my belief that humor even more so than music, is a specifically human attribute; and good natured humor is bound to nurture an effortless, instinctive brotherliness among peoples of different clime and color.

In establishing a feeling of brotherliness, there is an encouraging common denominator that runs through sharply divided humanity: the general acceptance of the Fatherhood of God. But Man fails to carry this belief to its logical conclusion, which is the Brotherhood of Man. The problem is to link Fatherhood with Brotherhood. I contend that if we make a conscious effort to put things in terms of people, to assess principles in terms of human beings, in short if emphasis is put on the human aspect of our international relationships, we can help to extend the Fatherhood of God into the realm of the Brotherhood of Man. Humor, by leading to the humanization of international relations, could be the most effective means of achieving this idea.

From this point of view, I feel that this booklet and the idea that it enunciates might merit your consideration. It will be a pleasure and a privilege to have your reaction.

Yours sincerely,

AND FOR
CIA-RDP80B01676R003800050007-1

Director.

ILLEGIB



CENTRAL INTELLIGENCE AGENCY

WASHINGTON 25, D. C.

OFFICE OF THE DIRECTOR

Mr. Nuri Eren
Director
Turkish Information Office
444 East 52nd Street
New York 22, N. Y.

Dear Mr. Eren:

Thank you for sending me a copy of your delightful booklet, "This We Believe in Turkey".

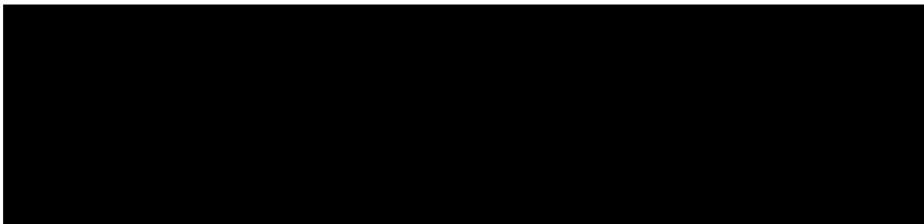
It is refreshing evidence of the fact that humor is a universal language, transcending all political boundaries as well as linguistic and ideological barriers. It also effectively demonstrates that free countries can enjoy the luxury of poking fun at themselves and at their friends and enemies alike.

I am sure that the American people will enjoy this booklet and hope that many of them will get a chance to see it.

Sincerely,

Allen W. Dulles
Director

ILLEGIB



108115/a

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Director
Turkish Information Office
444 East 52nd Street
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Allen W. Dulles
Director

Signature Recommended:

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STATINTL

STATINTL

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Date

PP/PYD/

(Pcc) (27 Oct 58)

Distribution:

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2 - Signer w/basic ✓

1 - A/DD/P

1 - CPP

3 - PP/PYD

THIS
WE
BELIEVE *in Turkey*



THIS WE BELIEVE

in Turkey



In the animal kingdom every move is by reflexes and instincts. Only man is the master of his will for he alone can contemplate and laugh. The cartoonist, combining both thought and humour, best represents this distinction of man. It is with this in mind that the Turkish cartoons reproduced here were compiled. They do not purport to instruct, to inform, or to propagandize. If they have any aim at all, it is to establish the universality of the Laugh.

It is my belief that if people from different countries can laugh at the same thing they have a bond that far transcends any other ties. Thus in this world of grim realities and deep-rooted prejudices, by evoking a smile from an American as well as from a Turk, these cartoons, I hope, may pave the way to a new vehicle in international understanding.

At the same time, cartoons that cannot help but be the mirrors of the political and social errors of the times, by drawing attention to things as they are, lift our hearts to things as they ought to be. In this sense, the Turkish cartoons that depict the failures of our world as seen by the Turkish eye, also, reflect the loftier aspirations of the people. This ideological aspect of cartoons leads me to believe that they may help to establish a community of feeling between Americans and Turks in things as they ought to be, and thus seal a friendship far above the daily drudgery of politics and the manifold make-believe of the world.

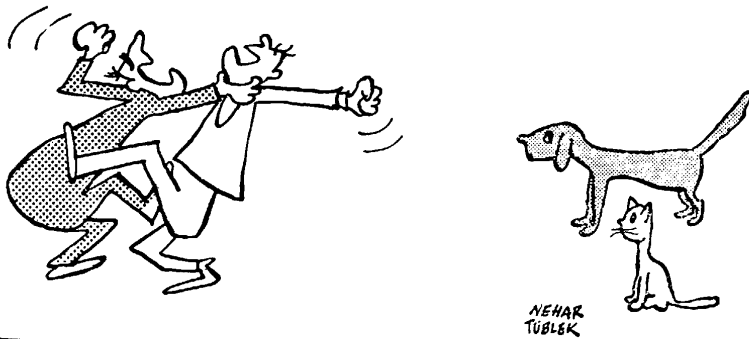
But this, perhaps, is laboring the points—and as the last cartoon in the booklet proves—all is not what it seems!

Nuri Eren

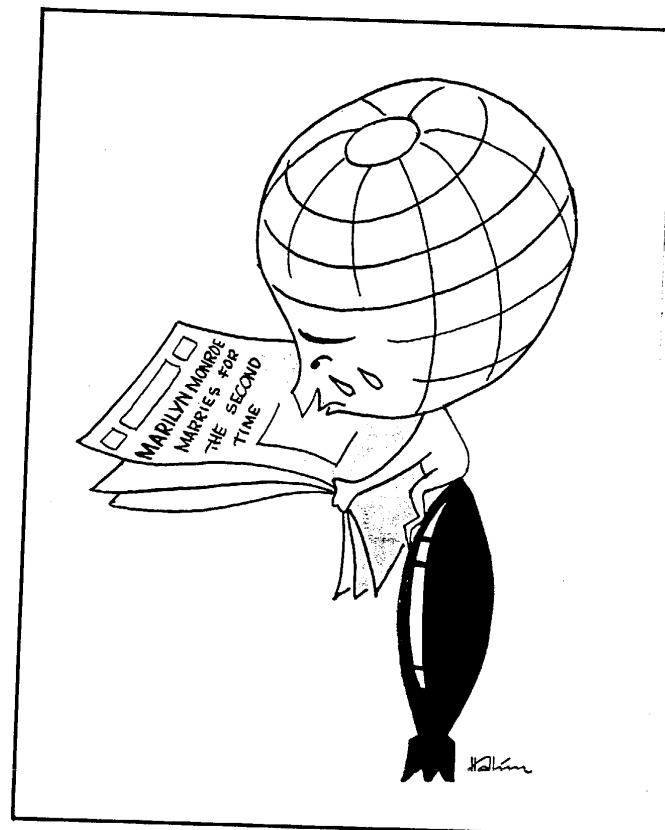
NURI EREN,
Editor

OF THE WORLD

... that Man is a civilized animal



... that he is truly concerned with the perils of atomic war



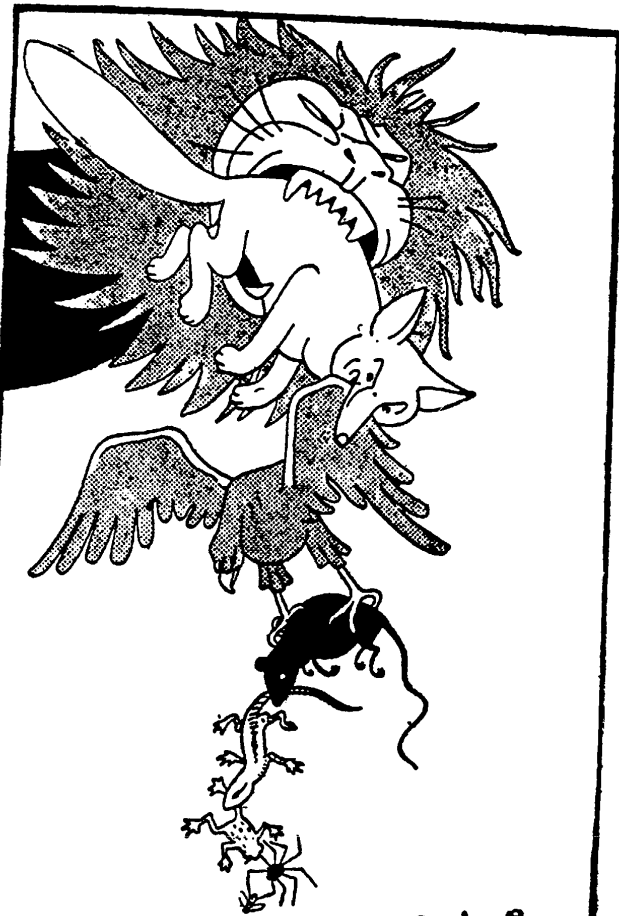
... that we live in an interdependent world



... that unity prevails at the United Nations

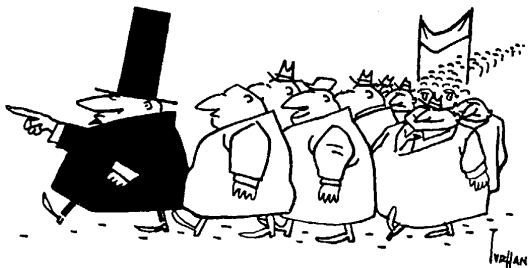


... that in co-existence lies our salvation

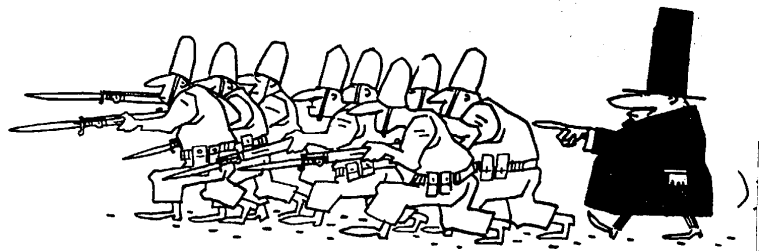


OF
POLITICS

. . . that politicians always lead the way



In time of peace

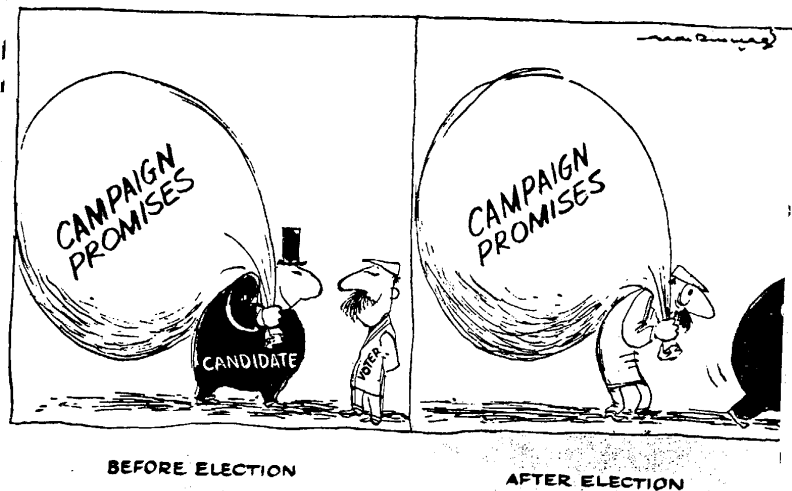


In time of war

... that political campaigning helps the voter to an easy choice



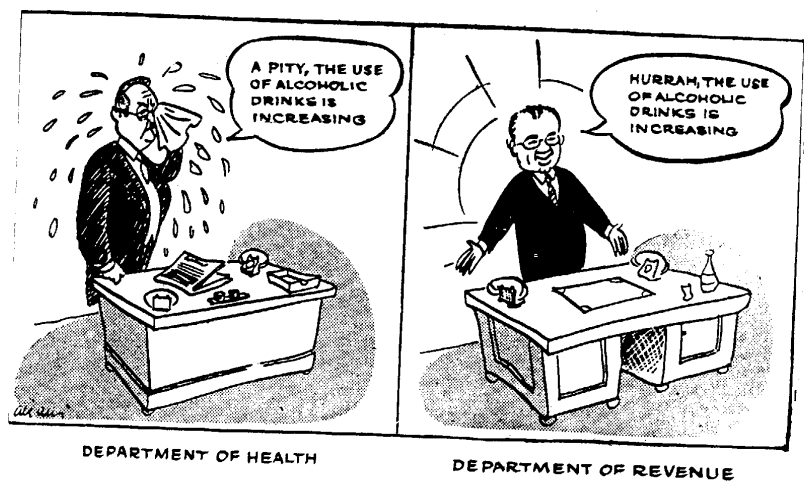
... that in a democracy election promises are meant to be kept



... that party politics is kept out of daily life

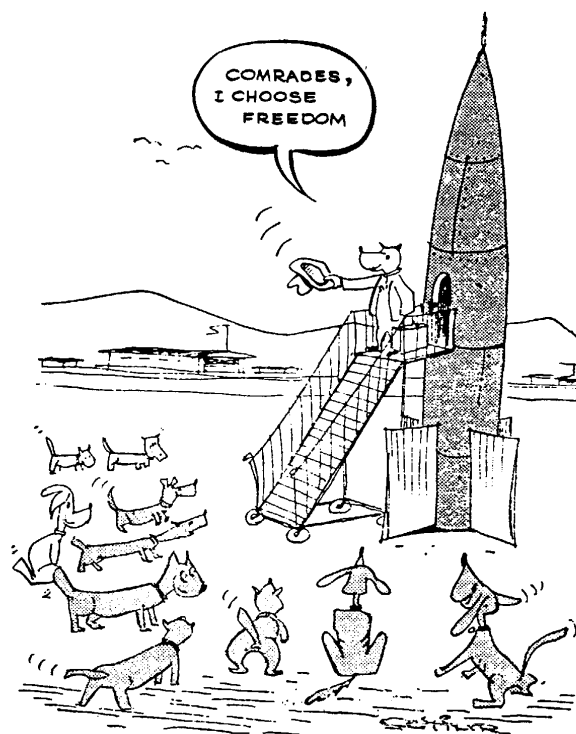


... that government departments have identical aims



OF COMMUNISM AND THE IRON CURTAIN

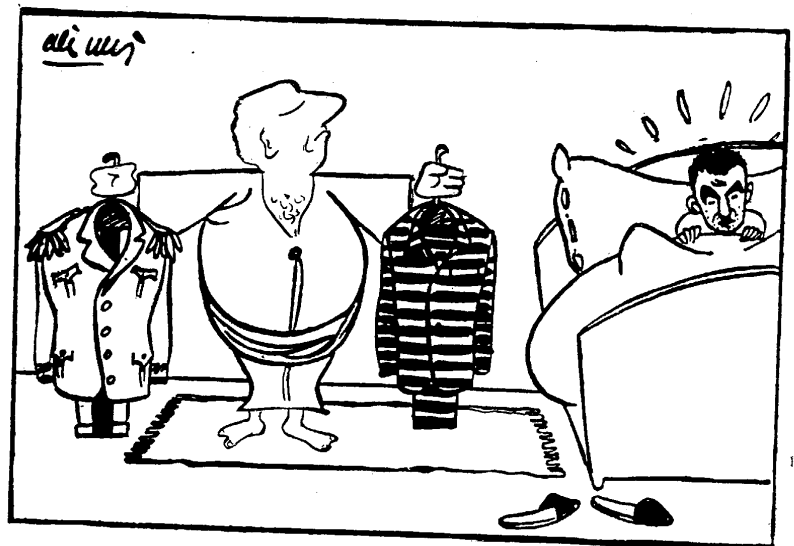
*... that the Russian discovery of the Sputnik is
conducive to human happiness*



... that Communist rule rests on the people



... that Communism guarantees freedom of choice

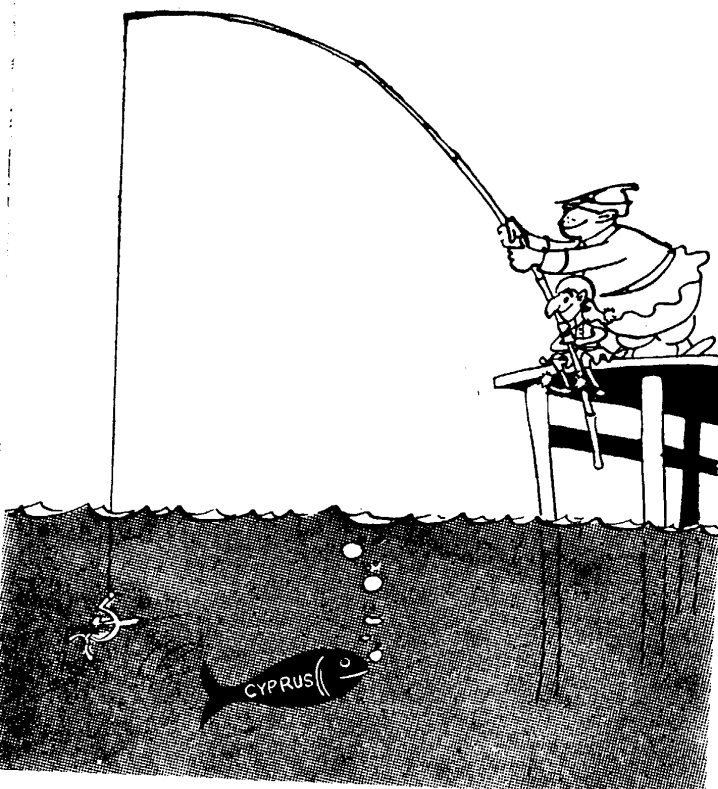


... that the Soviet Union desires unity in the
Middle East



OF
CYPRUS

... that the big catch in the Mediterranean
is not tuna



... that the fox risks outsmarting himself over
the cheese



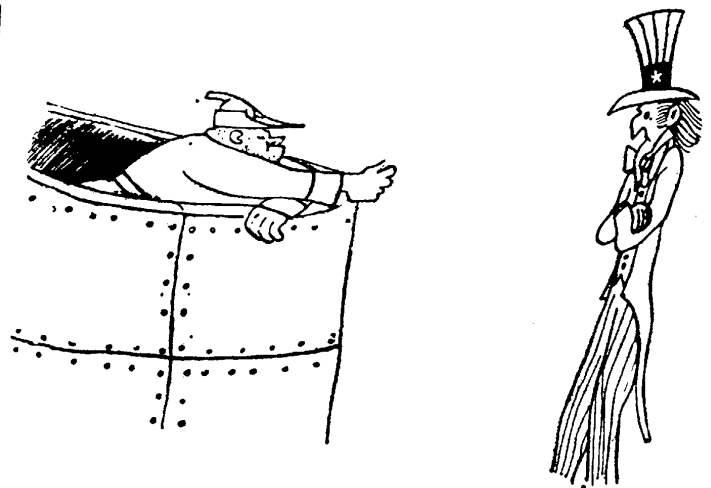
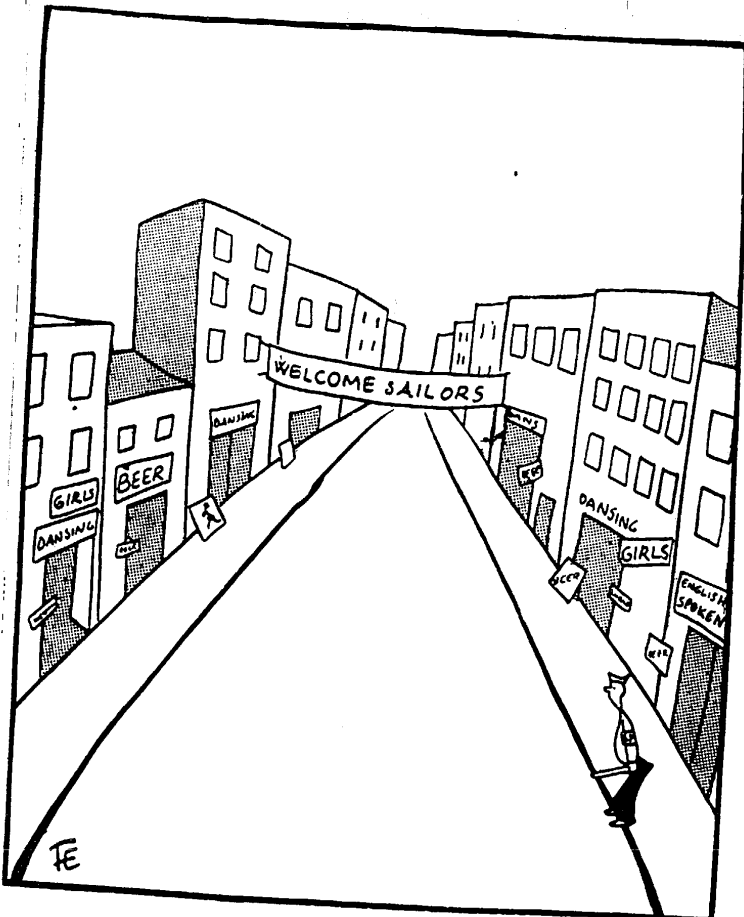
... that there is a "bit of America" in every land

OF
THE U.S.



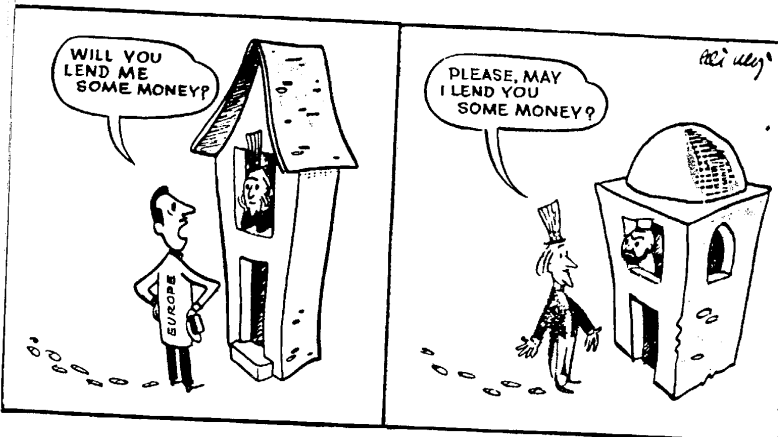
*... that U.S. sailors enjoy the historic sights
of Istanbul*

*... that Uncle Sam is offered an olive branch
by the Kremlin*



... that America treats friend and foe alike

... that the U.S. leads the Soviet bear away from the Middle East



OF
DAILY
LIFE

... that times change but Man remains as is

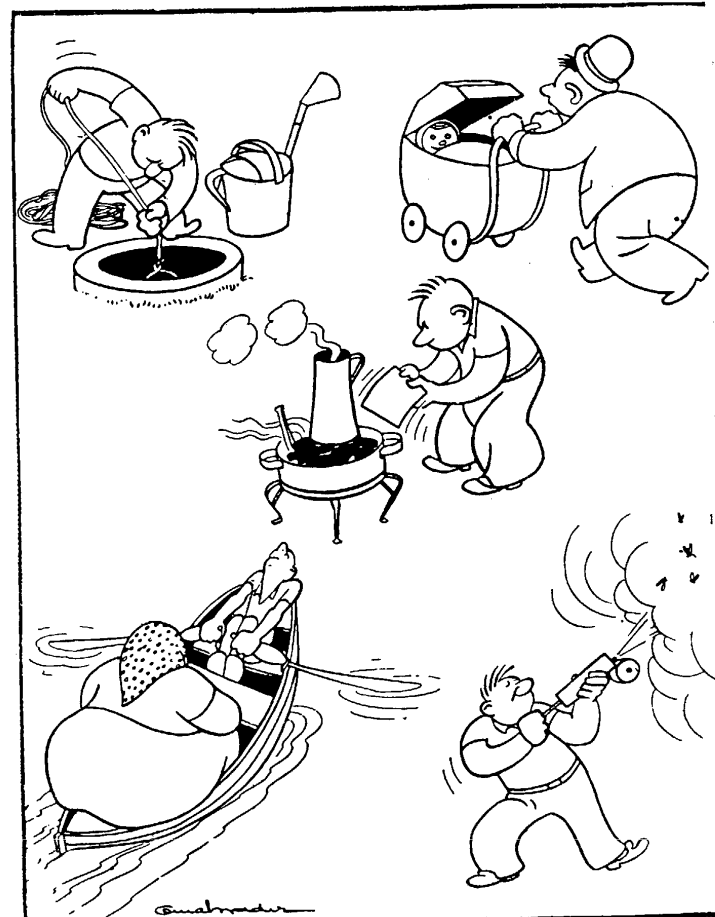


YESTERDAYTODAY

... that lover's vows are kept

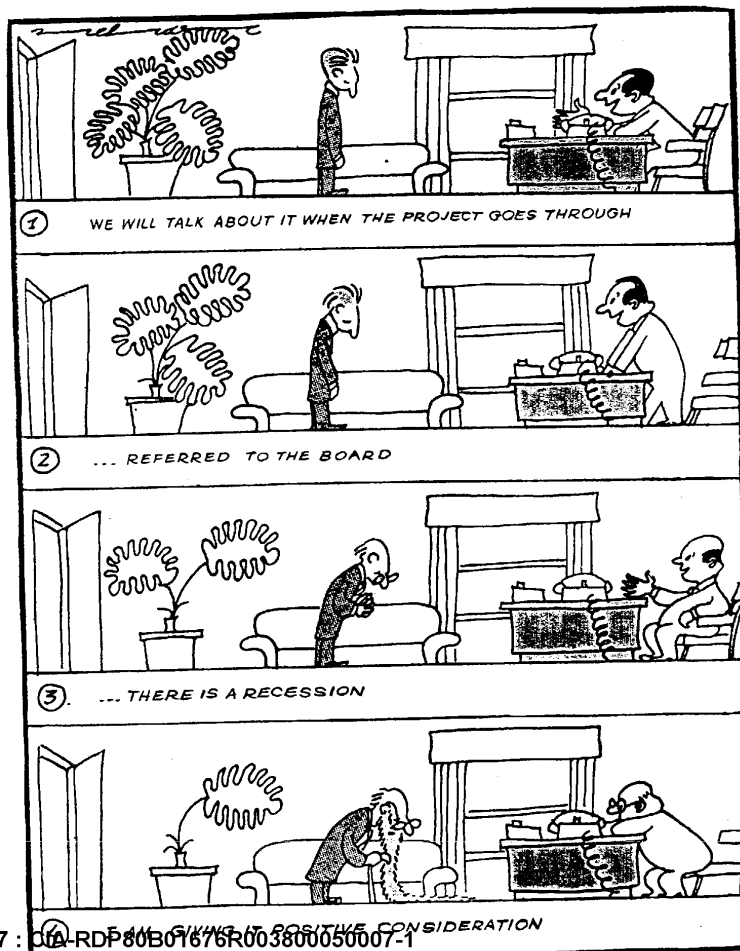
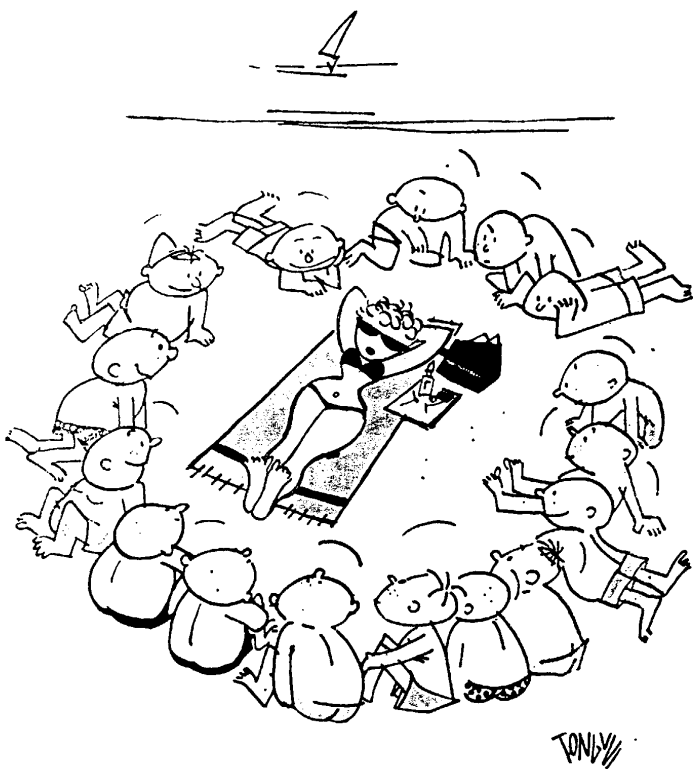


... that the summer vacation is rest time for the husband



... that men on the beach are content
to bask in the sun

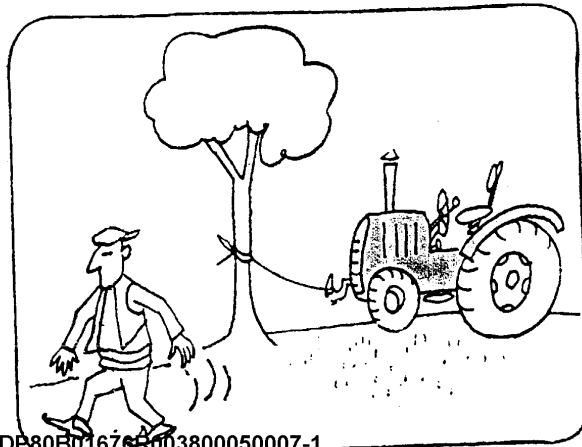
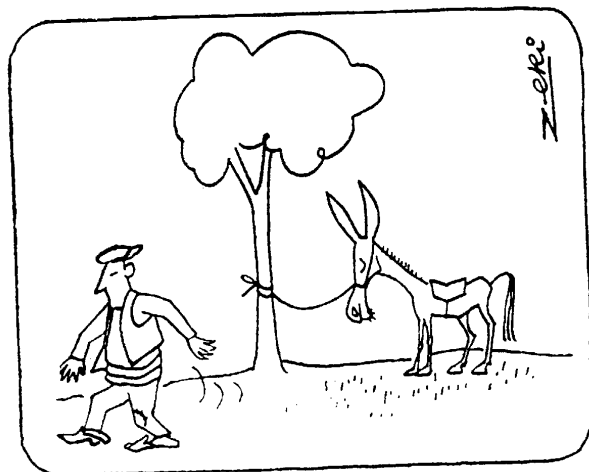
... that sincere and devoted service is well repaid



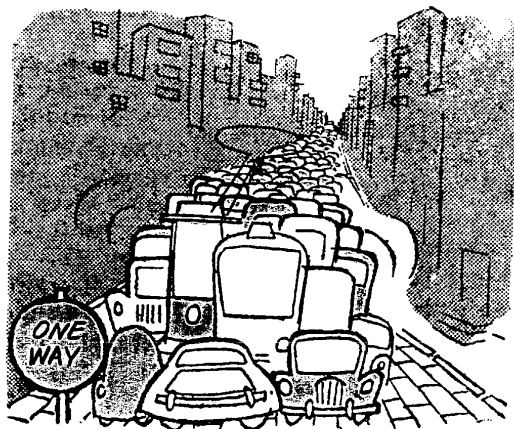
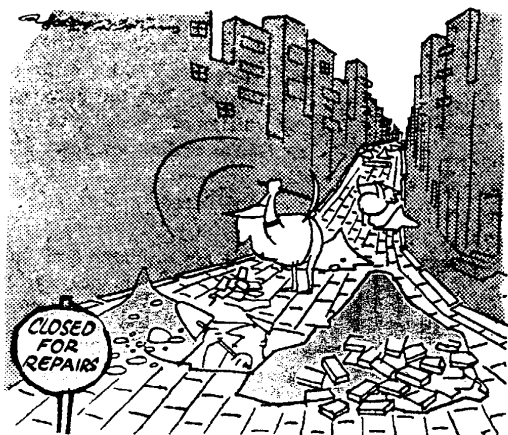
... that people are deferent to each other's rights



... that old habits are easily forgot



... that modern traffic problems are easily solved



... that reading is conducive to serious thought



... that all is not what it seems



The Turkish Information Office is grateful to the following Turkish newspapers and magazines for the cartoons adapted into English and reprinted in this booklet: YENİ İSTANBUL, AKBABA, MIZAH, CUMHURİYET.

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